FIGURATIVE LANGUAGE IN BRUNO MARS’ SONG LYRICS:  
“It Will Rain”, “Talking to The Moon”, and “Grenade”

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ABSTRAK


Kata kunci: Majas Bahasa

INTRODUCTION

Many literary works that involves figurative language to make his work more lively and interesting. A figurative language is as a way to pour the author idea of creative ideas that could evoke the imagination, develop their thoughts, feelings and raises its own sensation for reader and listener. According to Dancygier and Sweetser (2014:1) say that figurative language is thought related to one aspect of what gives a text in expressing the idea in particular language and a poetic text-special esthetic value. It means that figurative language express of idea, opinion, or author’s thinking which is consist of syntax, that consist of words, clause to pass certain condition and situations.
The song or music is defined as work that is intact even though composed of elements of melody, poetry or lyrics, and arrangements including notation. According to Bruscia in Grocke and Wigram (2007:158) song is (music) communication and song (lyric) discussion as similar, and both are presented here purposes of clarifying the subtle differences’.

The meaning is that the whole song or music is an integral part of the work. According to Leech (2014:8) state that meaning as a linguistic phenomenon in it’s own right, not as something ‘outside language’. This means we investigate what it is ‘know a language’ semantically, e.g. to know what is involved in recognizing relations of meaning between sentences, and in recognizing which sentences are meaningful and which are not.

Stacy (2011:17) notes that the lyrics of song are equally important establishing meaning and communicating feeling because lyrics are written form the character’s point of view and so offer an intimate window into character. It means that the lyric as a contain purposes of feeling from songwriter to lyric written. In the lyric, it can be knows the purpose of the singer to sing the song. Sometimes unwittingly, a beautiful tone music and sung by popular singer favored by listeners, both among children, teenagers, to adults even without them ignore the real meaning contained in the song.

Bruno mars is a singer and song writer. Some of the popular Bruno Mars songs are "Just the way you are", "It will rain", “The lazy song”, “Grenade”, “Lock out of Heaven”, “Talking to the Moon”, “Billionaire”, “Marry You”, “Vercase on The floor” and “When I was Your Man”. There are many types of figurative language such as metaphor, hyperbole and simile, personification, symbols, alliteration, irony and ect.

**RESEARCH METHOD**

This research is a qualitative research. However, the researcher also uses quantitative approach in processing the data. Vanderstoep and Johnston (2009:7) state that qualitative research produces
narrative or textual description of the phenomena under study, whereas quantitative research specifies numerical assignment to the phenomena under study. This research definitely described the phenomena of the use of figurative language in Bruno Mars song lyrics in phrases and sentences.

To be more specific, the type of this research is mostly descriptive qualitative research. The analysis of descriptive research is aimed at providing a complicated description or illustrating phenomena. According to Vanderstoep and Johnston (2009: 167), the purpose of qualitative research is more descriptive than predictive. The goal is to understand, in depth, the viewpoint of a research participant. Thus, because all understanding is construct, different research participants are going to have different interpretations based on their own experience and the social system within which they interact.

In this research, researcher is as an instrument of the research, and field note as the instruments. In this study the researcher used Bruno Mars’ song lyrics. The data take three songs from different sources in website. First song entitled “It will rain” second song entitled “Talking to the Moon” and third song entitled “Grenade”.

The data from Bruno Mars’ song lyrics. According to Vanderston and Johnston (2009: 167), state steps to collect the data. The first, Researcher search the lyrics from the website. The second, after finding the lyrics from Bruno Mars song, the researcher read the lyrics of Bruno Mars song and the researcher understand the content of the Bruno Mars song lyric. The third, the researcher is analyzing figurative language on the Bruno Mars song lyrics.

**FINDINGS AND DISCUSSION**

The purpose of this research was to find out the types figurative language and the meaning in Bruno Mars’ song. The researcher took three songs with the title, It will rain, Talking to the Moon, Grenade. The song entitled It will rain released on September 27, 2011 on album The Twilight Saga: Breaking Dawn- Part 1, Talking to the Moon released on
April 12, 2011 on album Doo Wops Hooligans, and Grenade debuted on September 28, 2010 on Doo Wops Hooligans album. The data were classified, described, and analyzed the types of figurative language.

Based on the data above the researcher conclude that the researcher found 3 songs contained of simile, metaphor, personification, hyperbole, and irony. There are:

1. *It will Rain* song consists of one simile, two metaphor, three personification, and three hyperbole

2. *Talking to The Moon* song consists of one metaphor, one personification, and one hyperbole

3. *Grenade* song consists of one metaphor, one personification, five hyperbole and four irony.

Research finding is important part in this research. Research finding is result by data analyzed activities. The finding must be suit with research questions. The research question was closed in figurative language used in lyrics of Bruno Mars’ song especially in three songs on Bruno Mars song.

All of Bruno Mars’ songs in this research are indeed have many types of figurative language, many people like this song because the art of language. In Bruno Mars songs lyrics researcher found many hyperbole are used. Many over statement that used in the songs. Using many of hyperbole in his songs make the people are very interesting and fun hear his songs. Bruno Mars is very popular in teenager and adult generation.

**CONCLUSION**

The researcher aims to identify the types of figurative language in Bruno Mars’ song. In this research, the researcher means to explore the types of figurative language based on the expert. And the researcher also identify meaning as connotative meaning in the lyric of Bruno Mars’ song. The researcher using document analysis as the design of this research. The sources of the data are three song from Bruno Mars’ song, they are *It will Rain*, *Talking To The Moon*, and *Grenade*. Beside, the researcher is helped by the song lyric to look the types of figurative language in the Bruno Mars song. The technique of
collecting data is analysis document. In analyzing the data, the researcher uses analyze the qualitative data are data display, and conclusion drawing/verification.

Eventually, the researcher and analyzes each from based on the context. In conclusion, the researcher finds several types of figurative language that used in Bruno Mars’s song. These types are simile, metaphor, personification, hyperbole, and irony.

The researcher found the types of figurative language. There were one of similes, four of metaphor, four of personification, six of personification, and five of irony. From the data it can be seen that the dominant types of figurative language is hyperbole, then following by personification, irony, metaphor and the last simile. And the researcher finds the connotative meaning and denotative meaning in the lyrics of Bruno Mars’ song.

REFERENCES


